

Product name	Razer BlackWidow V4 Mechanical Gaming Keyboard with Razer Chroma™ RGB
Tagline	FULL-BLOWN BATTLESTATION IMMERSION
E-TAILER CONTENT	
Intro (300 characters)	Run your battestation at optimal capacity with the perfect control hub for your PC setup. Packed with macro and media keys, gain access to advanced commands and shortcuts, as you turn up the immersion with a highly evolved mechanical keyboard that goes all out with Razer Chroma™ RGB.
#1 USP Subline	Razer™ Green Mechanical Switches for precise execution with a clicky, tactile feel
#1 Text (200 char limit)	With a 1.9mm actuation point requiring just 50g of force, experience the perfect pairing of pressure and response time—for precise inputs with satisfying, tactile feedback.
#2 USP (50 characters) + subline	2-Side Underglow and Per-Key Lighting powered by Razer Chroma™ RGB
#2 Text (200 characters)	Featuring per-key lighting and a striking underglow that highlights the keyboard from more angles, sync it with your battlestation and enjoy greater immersion for hundreds of integrated games.
#3 USP (50 characters) + subline	6 Dedicated Macro Keys for customizable control at your fingertips
#3 Text (200 characters)	From popping your ult to optimizing your skill rotation, expand your arsenal of commands with a set of easy-access macro keys that can be programmed to your playstyle.
#4 USP (50 characters) + subline	Magnetic Plush Leatherette Wrist Rest for extra gaming comfort
#4 Text (200 characters)	With a soft, cushioned wrist rest that securely snaps to the keyboard, enjoy long-lasting comfort that helps you power through the most intense gaming marathons.

#5 USP (50 characters) + subline	Doubleshot ABS Keycaps to withstand intense use
#5 Text (200 characters)	Using a doubleshot molding process to ensure the labelling never wears off, the keycaps also have extra-thick walls which make them extremely tough to withstand intense gaming.
#6 USP (50 characters) + subline	Multi-Function Roller and 4 Media Keys for convenient control
#6 Text (200 characters)	Pause, play, skip and tweak everything from brightness to volume—the ultimate convenience as you enjoy your entertainment.
TECH SPECS	
<ul style="list-style-type: none"> • Razer™ Mechanical Switches (Linear/Clicky) • Razer Chroma™ RGB • Razer™ Synapse enabled • 5052 Aluminum Alloy Top Case • Doubleshot ABS Keycaps • 6 dedicated macros keys • Dedicated media roller with 4 dedicated media buttons • PCB foam included • Lubricated stabilizers • Magnetic plush leatherette wrist rest • 2-side underglow • Hybrid on-board storage for up to 5 profiles • Up to 8,000 Hz polling rate 	
US/AP/Others Warranty (months)	24 months
Actual Product SPECS (with cable) Weight l(bs) 3.27 Length (inches) 18.36 Height (inches) 1.71 Width (inches) 6.01 Cable Length (inches) 78.80	